



PROGRAM BOOK INCENTIVE AWARDS

Your help in selling ads for the Miss Louisiana Program book not only helps to increase the amount of scholarships that the Miss Louisiana Organization offers each year, but it also gives you the opportunity to earn cash awards and help pay for your pageant experience.

We encourage each contestant to sell as many ad pages as possible. The more you sell, the more you will earn in incentive dollars.

The contestant who sells the most ad pages will be allowed to select their placement in the contestant line up at State Meeting. The selection process will then continue in the order of the number of pages sold.

- Cash incentives begin accumulating at five pages sold.
- You will automatically receive \$100.00 after 5 pages sold.
- After selling more than five pages, you will receive \$50.00 per page sold.
- Incentive checks will be paid at State Meeting.
- The person with the highest total of pages (*Minimum of 10 full pages to qualify*) will win a \$500.00 bonus.
- In case of a tie for the highest number of pages sold, the \$500.00 incentive will be split between those in the tie.
- **To qualify for incentives, your binder must be completed, along with money order, company check, or cashier's check. These must be submitted at State Meeting.**